

French business schools top if more than that?

September 20, 2011

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Should we see the last sign of a kingdom in decline? After six years of domination in the annual ranking of the Financial Times Masters in Management, the French schools of commerce have made **dethroned** by the University St Gallen Switzerland at the head of the **seventh edition**, published yesterday. Last year, the first step of the podium was occupied by ESCP-Europe, ranking third this year.

Closely followed by foreign competition

The study is based on returns of 2008 promotions. It so happens that the former St Gallen are more than pleased with their training, which for 93% of them allowed them to achieve their career goals.

Best of all, the master of the Swiss university, which receives only very few students (34 year), also allows its graduates to receive their diploma after three years of salaries among the highest of classified training sample, almost 87k worth of annual compensation, more than the French band that pays the best information CET (73K).

No need to panic though, the French settlements remain the best represented of the ranking, with 17 of 65 classified these schools, including six in the top 10.

Wave of criticism

One might reasonably not to dwell on this small loss of esteem. Except that embarrassing episode for the French business schools accumulate. Among the latest blows, the work of Stephen Liebig denounce **"The new cons"**, as at least provocative. And so qualify students of Commerce *"idiots"* who are *"absolutely convinced that they spend every year with their value and the work done when in fact they are reaping the fruits of their payments. I pay so I get the diploma."*

In an article in Capital.fr site this summer, Insead, the most famous business schools in Europe, was more particularly concerned, deemed **too expensive and not sufficiently tailored** to business needs.

The obsession with rankings "paralyze initiatives"

Some students of high schools themselves do not hesitate to denounce *"an old French passion, the obsession with rank"* and rankings, which *"further stimulate competition, paralyze initiatives,"* Judge Robin Rivaton, a law student affairs and regulation at Sciences Po and finance at the ESCP Europe, also chairman of the Finance Club Paris in a recent article published on the site **Atlantico**.

The Asian alternative

According to this student would benefit *"to university courses, invigorated by the Home Rule Act, or in training abroad."* As proof, the Indian Institute of Management, Ahmedabad (IIMA) has consolidated its position in the top 10 of the FT, in 7th place this year, just ahead of ESSEC.

The best Asian schools are organized to form an alternative to European and American schools and recruit more international students. Four of the best of them are joining forces for the second year in a partnership: **Asia Top Business Schools** (TABS). French business schools have not finished anguished at the end of the rankings ...